



***For Immediate Release***

***September 20, 2018***

***State-of-the-art fibre connectivity and advanced technologies bring Gigabit Internet to Fox Creek***

Grande Prairie, AB – As part of Eastlink’s ongoing investment in the community of Fox Creek, people here will now have access to even faster internet speeds via Eastlink’s fibre optic network.

Internet usage continues to climb at a rapid pace of 40% year over year making access to high speed internet, particularly in smaller communities, more important and expected than ever.

“We are really excited to make our Gigabit service available to Fox Creek,” said Krystina Colicchio, Sales and Marketing Manager. “With video streaming, music, gaming and emerging connected home technologies driving exponential internet growth, our customers tell us that they want and need increasingly faster internet to run the increasing number of devices and applications in their homes.”

Ms. Colicchio went on to say, “Investing in small towns and communities is a fundamental part of who we are as a company. We’re really proud of our track record in leveraging our world class fibre optic network and advanced technologies across the communities we serve in Alberta.”

Over the last five years, Eastlink has invested more than \$177M in the small towns and communities it serves across Canada, including Whitecourt. Eastlink supports local organizations such as the Eastlink Park, local sports, and the Chamber of Commerce, among others, while sharing regional stories on Eastlink TV.

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*Eastlink is a proud Canadian company that delivers world-class communications services, including high speed internet, video/TV, phone, data services, security and smart home solutions, to residential, business and public sector customers, including government, universities, hospitality, call centres, healthcare, and education facilities among others to seven provinces in Canada.*

#### OUR HISTORY:

- **Founder, John Bragg**, is a respected and renowned Canadian entrepreneur
- **Established in 1971**, Eastlink offered cable TV services only at that time.
- Eastlink has the distinction of being the **first company of its kind in Canada to enter the telephone market, and the first in North America to combine cable, Internet and telephone** service in a communications and entertainment bundle.
- Eastlink's growth strategy is built on **investing our capital back into the business**.
- Our services are powered by our **national fibre network that stretches coast to coast** and is interconnected into Bermuda, the US, Europe and Greenland.
- Recognized as **one of Canada's Best Managed Companies** for 12 consecutive years.

#### OUR TEAM

- **Operate a regional office out of Grande Prairie** with marketing and sales professionals, technical field experts, and Eastlink TV production staff.
- Also engage **local contractors** across our Western communities - provide support for installation services.
- **National Canadian Customer Care Centre** provide sales and support to customers across the country.
- **National Network Operations Centre** - monitors all operations across Canada and into Bermuda.

#### OUR INVESTMENT IN ALBERTA

- **Investing in small towns and communities** to connect them to world class communications services is a fundamental part of who Eastlink is as a company.
- **We have invested \$50 million in AB** over the last five years - more than **\$7 million in internet** alone
- That investment has enabled the delivery of **leading edge, advanced services** like Gig Internet, WiFi Perfected, TV Channel Exchange, Eastlink Stream, Security and Automation, among other innovations.
- **Help raise over \$3.5M** annually for key Cdn charities and organizations.

#### WESTERN COMMUNITIES SERVED WITH HIGH SPEED INTERNET

- Many small Albertan communities (**98% of our footprint**) like Fox Creek, Mayerthorpe, Millet, Langdon, Wetaskiwin and Whitecourt, among many others, have access to the most advanced services equivalent to those typically found in larger cities.